



ENVIRONMENTAL SUSTAINABILITY



Three ways to reach baseline

15%

Spend on
Level 1
products

OR

5%

Spend on
Level 3
products

OR

Alternate Option

Reduce carbon
& water
footprint

+

Food waste
audit and two
waste
reduction
strategies

AND

Additional
Requirements

≥ 25% of
products from
animals raised
**without routine
use of
antibiotics**

+

**No “Avoid”
seafood** per
Seafood Watch
Guide

Certifications

Level 1



Level 2



Level 3



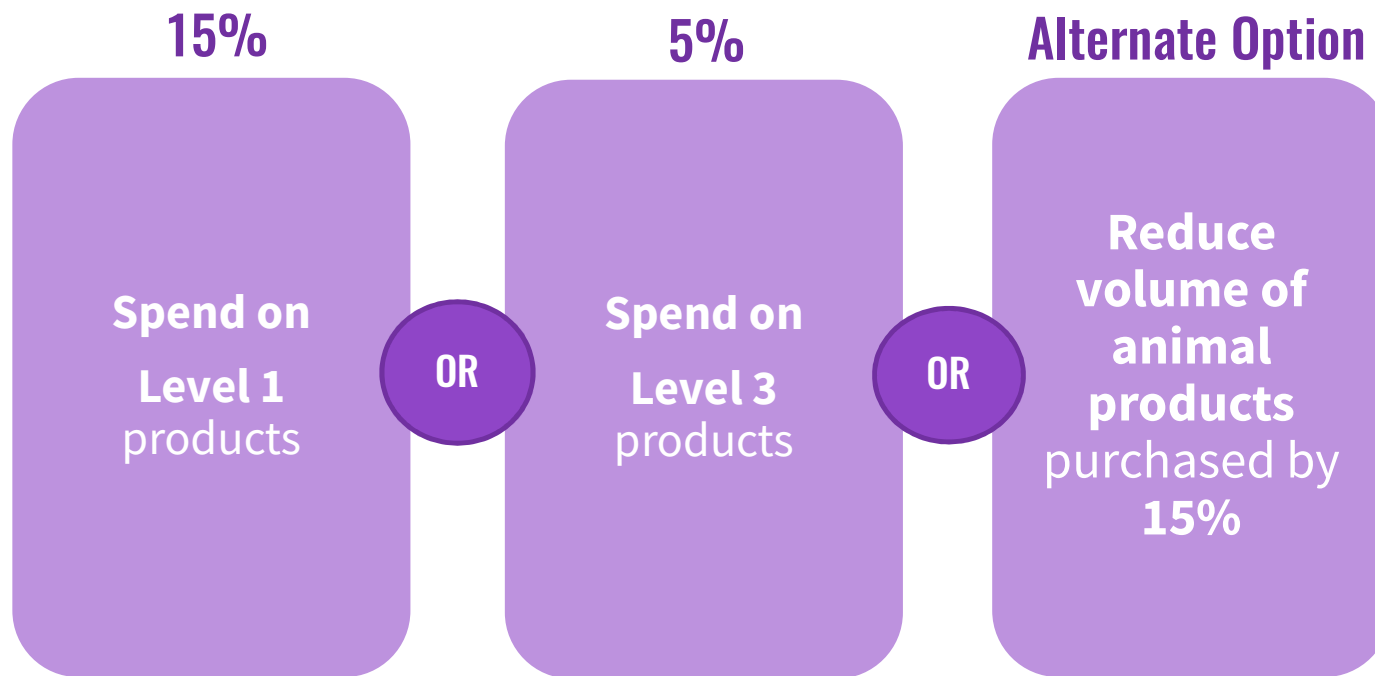
See page 29 of the Standards for all certifications



ANIMAL WELFARE



Three ways to reach baseline



Total spend on eggs, dairy and meat products – not all food products



PURCHASING
PROGRAM



ANIMAL WELFARE

Certifications

Level 1



Cage free



Level 2



Pasture Raised



Free Range



Level 3



Step 4, 5, 5+



Pasture Raised



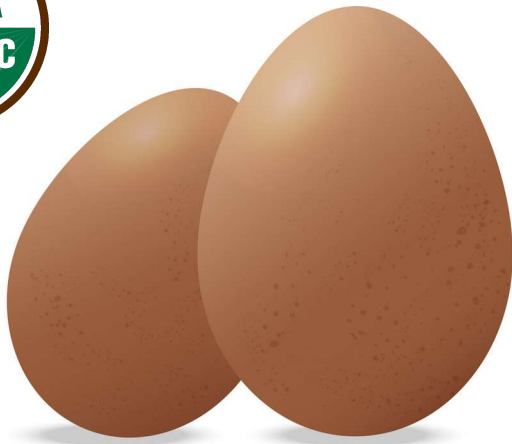
See page 39 of the Standards for all certifications



PURCHASING
PROGRAM

Example – Participant A

Total Food Spend: **\$100 million** | Total Meat, Dairy, and Egg Spend: **\$25 million**
Spend on eggs: **\$5 million**



ENVIRONMENTAL
SUSTAINABILITY
5% credit



ANIMAL
WELFARE
20% credit